

Safe Community

Fred Humphrey
Executive Assistant

Naval Safety Center
Shore Safety Programs Directorate

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OBJECTIVE

- Illustrate Why We Are Interested
- ▢ Provide Several Statistics
- ▢ Our Goal
- ▢ Risk Management Tool
- ▢ Safe Community Vision and Definition
- ▢ Six Elements of Safe Community

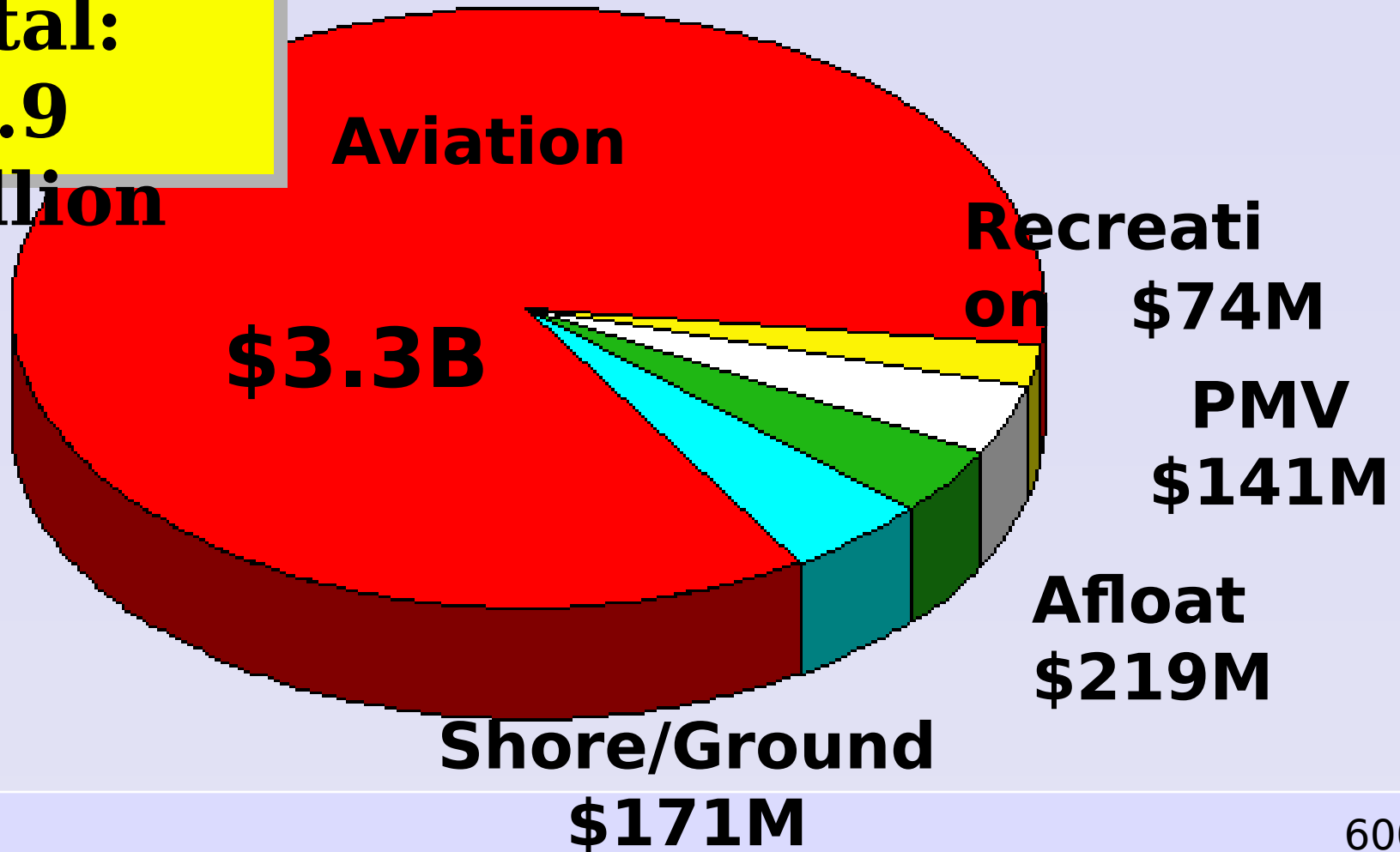
OBJECTIVE

- Resources for a Safe Community
 - ▢ Examples of Safe Community Programs
 - ▢ Naval Safety Center Safety Programs
 - ▢ Exam Why We are Interested
 - ▢ What We are Doing to Determine Our Role

Cost of Mishaps

Navy and Marine Corps, FY95-99

**Total:
\$3.9
Billion**



What Mishaps Cost

Navy & Marine Corps Mishaps

FY98

Total \$903mil

Per Month
\$75.3 mil

Per Week \$17.4 mil

Per Day \$2.5 mil

Per Hour \$103K

Per Minute
\$1.7K

Per Second \$20

FY99 (30 Jun)

Total \$498 mil

Per Month
\$55.3 mil

Per Week \$12.8 mil

Per Day \$1.8 mil

Per Hour \$76k

Per Minute \$1.3k

Per Second \$21

How People Died in Mishaps Navy and Marine Corps, FY95-99

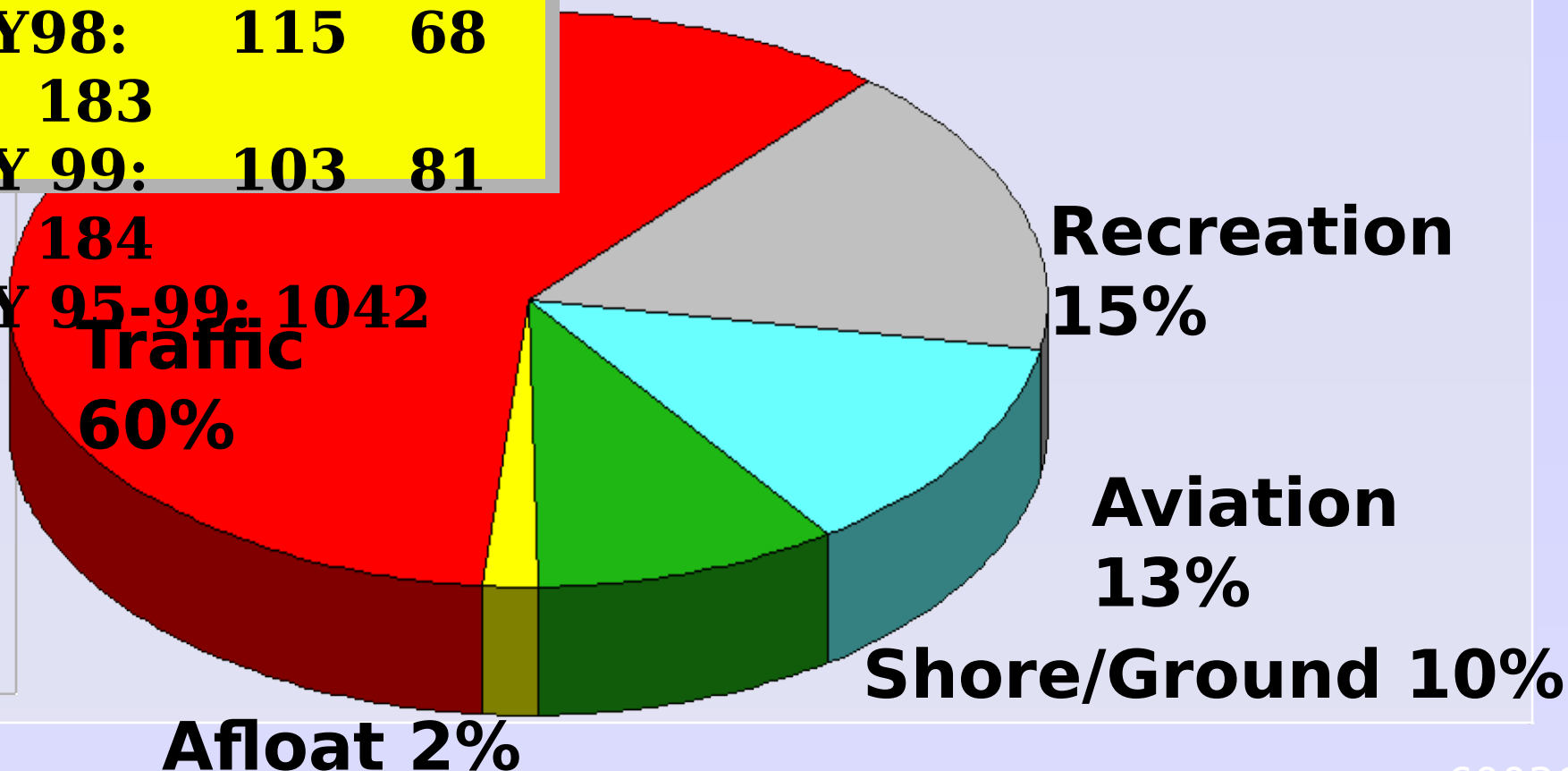
**Deaths: USN
MC**

**FY98: 115 68
= 183**

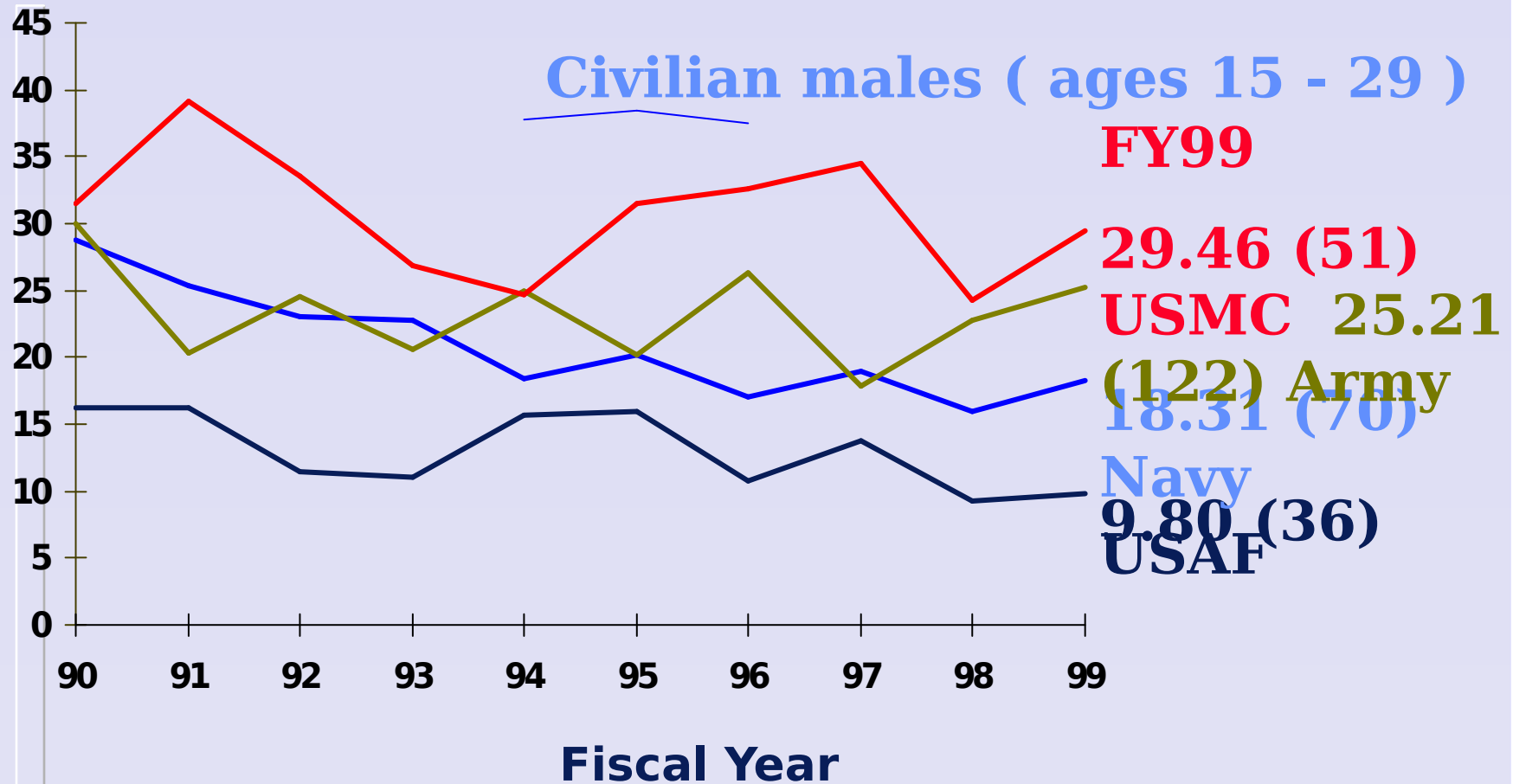
**FY 99: 103 81
= 184**

FY 95-99: 1042

**Traffic
60%**



Traffic Death Rates (Per 100,000 Personnel)



Includes passengers, motorcycle riders, pedestrians and bicyclists (struck by vehicle).

SAFETY GOALS 2000

Aviation

- **50% reduction in human-error-based mishaps**
- **Additional 50% by 2006**

Off Duty

- **25% reduction in PMV deaths**
- **25% reduction in recreation deaths**
- **Traffic Safety Visibility**

Where's the Risk Assessment



MANAGING RISK

“Our people are our most valued resource.”

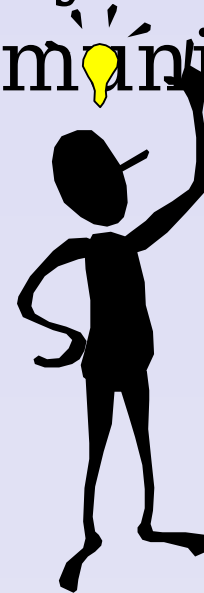
“A shared way of training ... an underlying philosophy.”

“Risk Management ... [is a] formal, essential tool of operational planning.”

“A philosophy for generating the greatest decisive effect against the enemy at the least possible cost to

SAFE COMMUNITY Vision for the Future

- Ensure every community in America is a Safe Community.



SAFE COMMUNITY

Definition

- A community promoting injury prevention activities at the local level to solve local highway and traffic safety and other injury problems. It uses a “bottom up” approach involving its citizens in addressing key injury problems.

- **Year 2000 Goal = 1000 (737)**



SAFE COMMUNITY

Program Element One

- Uses an integrated and comprehensive injury control system with prevention, acute care, and rehabilitation partners as active and essential participants in addressing community injury problems.



SAFE COMMUNITY

Program Element Two

- Coalition or task force that is comprehensive and community-based with representation from citizens.
 - * Law Enforcement
 - * Public Health
 - * Civic and Service Groups
 - * Medical
 - * Injury Prevention
 - * Education
 - * Public Works Offices
 - * Business
 - * Traffic Safety Advocates
 - * Military (Business)
- Citizens provide program input, direction, and involvement in the Safe Community program.

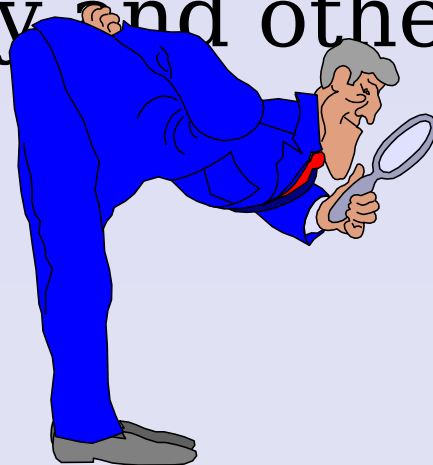
SAFE COMMUNITY

Program Element Three

- Conducts comprehensive problem identification and uses estimating techniques that determine the economic costs associated with traffic related fatalities and injuries within the context of the total injury problem.

SAFE COMMUNITY Program Element Four

- Conducts program assessments from a “best practices” and a prevention perspective to determine gaps in highway and traffic safety and other injury activity.



SAFE COMMUNITY

Program Element Five & Six

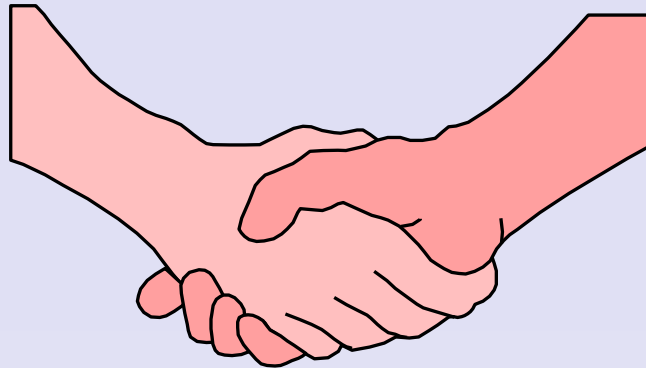
- Implements a plan with specific strategies that addresses the problems and program deficiencies through prevention countermeasures and activities.
- Evaluates the program to determine the impact and cost benefit where possible.

SAFE COMMUNITY Program Support

- Funding
 - Local, State or Federal Agencies (Grants)
 - Local Employers
 - Non-Profit Organizations
 - National Organizations
- People = Community Supported

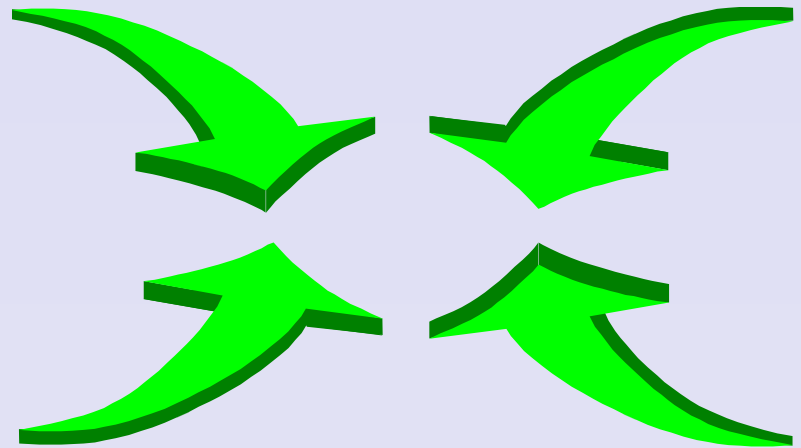
SAFE COMMUNITY

- **Create Partnerships with Private, National, State or Federal Organizations:**
- **NHTSA**
- **MADD**
- **NACCHO**
- **SALSA**



SAFE COMMUNITY Prevention Programs

- ➔ Homicide & Intentional Injury Prevention
- ▢ Home & Leisure Injury Prevention
- ▢ Occupational Safety
- ▢ Elders Safety
- ▢ Kids Safety
- ▢ Suicide Prevention
- ▢ Spousal Abuse
- ▢ Traffic Programs



NAVAL SAFETY CENTER

+ Safety Programs

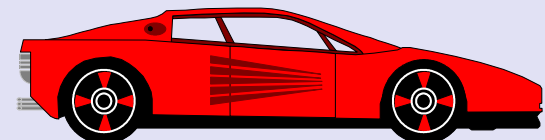
- ➔ Traffic/Pedestrian
- ▢ Home Safety
- ▢ Fire Prevention
- ▢ Fire Arms, Explosives
- ▢ Parachuting
- ▢ Recreational/Athletic
- ▢ Occupational
- ▢ Bicycle



SAFE COMMUNITY

Military Role

- ➔ **Military Major Business Employer**
- ▢ **Military Population, Part of Community**
- ▢ **Military Brings Dollars/Crashes to the Community**
- ▢ **Mission: Find Ways to Reduce Military MV Rates**
- ▢ **Motor Vehicles #1**



SAFE COMMUNITY

How We Became Involved

- ✓ **Began Research Project**
- ✓ **Lifesavers 16 Cleveland OH, March 98**
- ✓ **Liberty Venture 2000 Williamsburg VA, May 98**
- ✓ **Military Pilot Programs, Jun 98**
 - ✓ **San Diego/San Diego County**
 - ✓ **MCAS Cherry Point NC**
- ✓ **Updated Joint Military Service Safety Chiefs, March 99**



SAFE COMMUNITY

Where Did We Go

✓ Safe Community Visit

✓ Greenville, NC July 98 Yes
(MC)

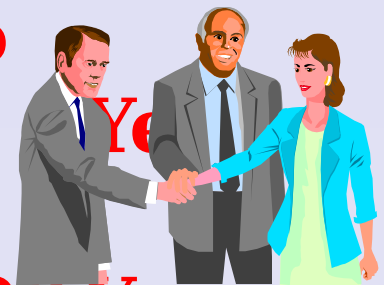
✓ San Diego, CA October 98 Yes
(USN)

✓ Bremerton, WA March 99 Yes
(USN)

✓ Akron, OH May 99 No

✓ Anchorage, AK June 99 Yes
(AF)

✓ Duvall County, FL August 99 Yes
(USN)



SAFE COMMUNITY EXAMPLE OF PROGRAMS

Greenville, NC San Diego/San Diego County Anchorage, AK

Bicycle Safety Traffic Safety

Traffic Safety Pedestrian Safety

Bicycle Safety

Pedestrian Safety

Slips, Trips and Falls

Boating Safety

Recreational Safety

Bremerton, WA Summit County Sheriff Akron, OH

DUI Task Force Senior Watch Program

Domestic Violence Program

Public Housing Safety

Gun Lock Safety

Dallas Injury

Prevention Center

Violence Against Women

Traffic Safety

Child Restrain Blessing

Drug vs Vehicle Crashes

Milwaukee, WI Duvall County, FL

Space Patrol Bicycle Safety

Angel Patrol Home Safety

Basket Patrol Daycare Injury Prevention

Child/Parenting Safety

Gun Lock Safety

Traffic Safety

Providence Injury

Prevention Center

Traffic Safety

Fire Safety

SAFE COMMUNITY

Best Buy-In

✓ **Life Saver 17 (March 21-23) Seattle, WA 1500**

✓ **Local, State & Federal Agencies**

✓ **Medical Community**

✓ **Law Enforcement**

✓ **Private & National Organizations**

✓ **Local Safe Community M**

✓ **Individuals**



✓ **Unique Partnerships Session**

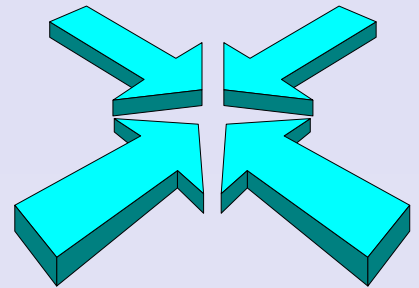
✓ **Life Saver 2000 (March 12-14)**

Atlanta, GA

SAFE COMMUNITY

Start Up Tools

- **Getting Started: A Guidance to Developing Safe Communities**
- **Best Practices for a Safe Community**
- **Are You a Safe Community**



SUMMARY

- **Defined Safe Community**
- **How We Became Involved in Safe Community**
 - ◆ **Military Role in Safe Community as an Employer**
- ◆ **Is it SAFE to GET Out of Bed?**
 - ◆ ***To face the world:***
 - **8,500 die at home (1:30,000)**
 - **60,000 bathroom injuries (1:4,500)**
 - **170,000 shower injuries (1:1,500)**

SUMMARY

- ***To pull the covers over your head:***
 - **400,000 are injured by beds... (1:650)**
 - **Unemployed - High BP / Heart Disease**

High-Ho.... High-Ho....
its off to work I go!
- **Risk Management + Readiness = Mission**

HOW TO NHTSA?

- **NHTSA Web Site:**
 - **www.nhtsa.dot.gov**
 - **www.nhtsa.dot.gov@safecommunity**



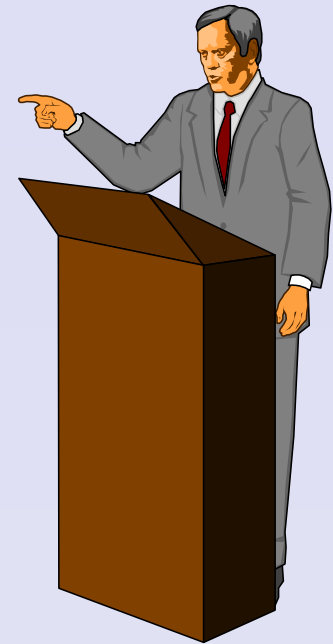
HOW TO REACH US?

- **Naval Safety Center (757) 444-3520:**
 - ◆ **Web Site: www.safetycenter.navy.mil**
 - ◆ **Lynn Tacha - Marine Corps - Ext. 7139**
 - ◆ **USMC email:**
ground@safetycenter.navy.mil
 - ◆ **Mary Brigham - Navy - Ext. 7134**
 - ◆ **USN email: shore@safetycenter.navy.mil**



SAFE COMMUNITY

**Questions
and
Answer
Time**



END OF BRIEF

